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AVAILABLE ON JANUARY 2023

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Montpellier — France

WORK EXPERIENCE

Freelance & Product designer WorkAdventure • 2 years ♀ South America & Asia

Development of a freelance activity with my former companies and new clients, turnover of +80K € / year. **Specialisation in the metaverse and product design** with Workadventure and Metadventure (major client: +50% of turnover)

Customers: Workadventure & Metadventure / Cap Gemini / Veepee / Bouygues Construction / KPMG / etc.

Designing & monitoring of UX & UI

Design system, Design Thinking, User Testing, Co-design workshops, Storyboard, Interview, Wireflow, Wireframes, Prototyping. Management of operational teams (Tiled designer, UX & UI designer, front-end designer)



CHECK MY WEBSITE

Design of metaverses for companies

Conception and design of virtual offices for companies (Tiled app and animations). **Supporting companies in the launch and adoption of their Metaverse.**

Project management / Client management

Consulting and monitoring of mobile applications and web platforms, project management and monitoring (progress, reporting, management, etc.). Monitoring technical and web development: PHP, NodeJS, HTML5/CSS3, etc.

Reference control contact: Grégory Rocher — Founder 🛛 🚺 🔽 🖾

Business Unit : Chief Executive Officer TheCodingMachine • 4 years ♀ Lyon 7^{ème} — France

Launch and development of the company's first business unit, growth and structuring of the subsidiary: €1M turnover, average growth of 40%); Today, subsidiary with 11 employees (within the group of 90 employees with €8M turnover). Company specialised in customised and open-source projects.

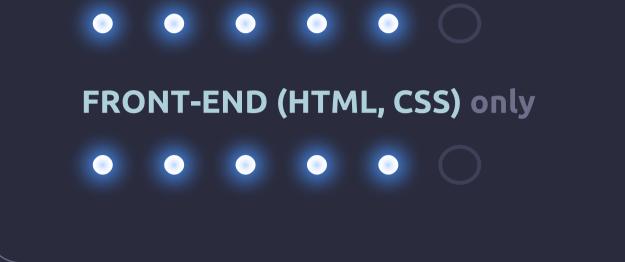
Customers: Colas Group / Polytechnique School / Auvergne Rhône-Alpes Region / Nexity / Flexim Group / WEDIA / etc.

Subsidiary management / Growth management / Crisis management COVID-19

Steering and reporting of company finances: KPIs, cash flow, P&L, targets, etc. / Positioning strategy / Definition of strategies and management of commercial activities / Steering of communication operations

In charge of product design / UX & UI

Consulting (Startups / large groups): **Co-design workshops, product approach, business levers, UX/UI, marketing, etc.** Personas, Interaction design, Design Thinking, User Testing, Design system, Wireflow, Wireframes, Prototyping.



TOOLS

DESIGN

Tiled / Sketch / Zeplin / Adobe Photoshop / Lightroom / Illustrator / After Effect

PROJECT MANAGEMENT

GitLab / Trello / Mantis / Excel / PowerPoint / Slack / Asana / Monday

TECH

Front (HTML, CSS, JS) / Open-Source / Back (PHP) / React-

Project management / Crisis management

Management of operational teams (sales, project managers, developers, designers, service providers). **Methodologies :** Agile SCRUM and Waterfall, overall monitoring of project profitability during key phases and actions.

Reference control contact: Jean-Guillaume Dujardin — Founder 🛛 in 🕓 🖂

Technical & Marketing Project Manager PRODIRECT + 2 years 💡 Toulouse — France

- Portfolio and product management
- **Consulting and monitoring of mobile applications and web platforms**: (Pro Direct) Caisse d'Epargne, ARKEA, Nexity, etc. Monitoring of development teams, communication operations, support, SCRUM Master

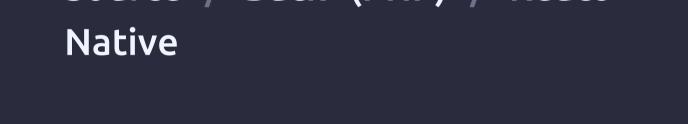
Managing UX & UI and development teams

Managing a studio of 9 UX & UI designers on multiples projects (web, mobile), be the link between tech and design. **Monitoring offshore development team** with the following stack: PHP, NodeJS, WordPress, AEM Mobile, HTML5/CSS3, etc.

Reference control contact: Cyril Hijar — (Ex)-CDO 🛛 🚺 🕓 🖾

Technical project manager TheCodingMachine 2 years Paris II — France

- Project management, web development, design
- Monitoring offshore development team (technical monitoring), customer relations, monitoring of profitability and planning. Front-end and back-end development: HTML, LESS, SCSS, AngularJS, Symfony, NodeJS, etc.



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FEB. **2022**

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GIVEN COURSES IN INCUBATORS

Speaker: technical workshops (Paris, Lyon, Casablanca)

École Polytechnique (X incubator), EM Lyon incubator

Supporting startups / IS architecture / Project management / Methodologies / Best practices / Technical debt management / Mobile technologies / Front & back-end languages

ÉCOLE

POLYTECHNIQUE

em **lyon business**

school



EDUCATION & CERTIFICATIONS

MASTER 2: Mobility and digital security project management ESAIP, School of Engineering

BULATS A1 & TOEIC 750 certifications

